

Nathan O'Neill - 8 Time Australian National Time Trial Champion

Let us help you create that special look and perfect blend for your next fund raiser, group ride or your very own bike shop coffee.



**YOUR**  
event / ride / shop  
**HERE!**



OFFICIAL COFFEE 2009 TOUR OF MISSOURI

## Cafe:ine's Custom Private Coffee Label Program

### 4 Blends to choose from for custom orders.

#### PELTON COFFEE - Medium roast

The gourmet coffee blend of Central & South American coffee makes a great all day coffee

#### CHAMPION BLEND - Dark Roast

Moroccan blend roasted to velvety standards that create a hearty cup.

#### TOUR COFFEE - Dark Roast

Tour coffee is our darkest blend. This roast is not for the timid, it offers an intense cup with rich lingering flavors.

#### VELO COFFEE - Dark Roast

A traditional blend of Ethiopian Harrar, Java Estate, and French Roast.

- Assort flavors
- Low 12 piece minimum
- Whole bean or ground option
- Bar coded for resale
- Consumers and Dealers can order directly
- Dealers have the option to order through The Hawley Catalog or representative.
- Dealers ask your Hawley representative for more details.
- Low flat rate shipping.
- **Free shipping** on orders over 100 pounds.
- Official coffee 2009 USA Pro Cycling Championships

For more information on creating your very own gourmet blend of custom coffee and private label contact Jason Kriel or log onto: [orders@cafeinecafe.com](mailto:orders@cafeinecafe.com)

In a taste testing, pro coffee comparison **cafe:ine's Au Bloc Blend** scored a **9.6/10**  
- Velonews July '09